

Why St. Margaret's?

*Working with
St. Margaret's
Somerset Hospice
need not
cost your
organisation
a 1p*

There are many ways to support St. Margaret's for **FREE**. A small number have been mentioned in this leaflet. We would welcome the chance to talk to you about our many ideas and how, by working together, we can not only support the local community with our specialised service, but can also demonstrate to your employees, customers and investors that you are a caring organisation prepared to invest in your local community.

Tel: 0845 345 9671



ST. MARGARET'S
Somerset Hospice

TAUNTON
Heron Drive, Bishops Hull, Taunton TA1 5HA
Tel: 01823 259394

YEOVIL
Little Tarrat Lane, Yeovil BA20 2HU
Tel: 01935 709480

Email: admin@st-marg-hospice.org
Website: www.somerset-hospice.org.uk

Registered Charity No: 279473
2007

*St. Margaret's
Somerset Hospice*

The Corporate Case



ST. MARGARET'S
Somerset Hospice

Charity Partnerships

When choosing a charity partner, companies often do so because of shared organisational values. St. Margaret's believes in providing the highest quality service and continually strives for excellence - we make no apologies for our ambitions for our patients.

Are you like us?

We are your biggest local charity and last year.....

- we cared for terminally ill patients and their carers on 38,000+ occasions throughout the county
- our hospice at home service gave 13,734 hours of support
- 3,120 daycare places were provided
- 1,728 patients were supported by our nurses in the two district hospitals
- we had 1,206 new patients registered with our community nurses

Business Objectives

How can working with St. Margaret's help you achieve your organisation's business aims and objectives?

Here are just a few proven outcomes:

Customers:

86% of consumers indicated that when price and quality were equal, linking with a charity would make the difference to which product they purchased. (Winning Game 1996)

People:

88% of British employees believe that it is important that the organisation they work for is committed to living its values, but only 45% believe their employer does. (FastForward Research 2003)

CRS Corporate Social Responsibility

86% of consumers had a better perception of a company trying to do something to make the world a better place. (Winning Game 1996)

Leadership

4 in 5 Chief Executives argue that the business benefits of engagement are not exaggerated. (FastForward Research 2003)

= RESULTS

How to support without spending extra money

Become a Recycling Donor

Send us your used printer, photocopier or fax machine ink cartridges and your old mobile phones (and your staff's). It costs you nothing and helps both the hospice and the environment.

Collecting Used Stamps

Used postage stamps can make money. Last year we raised £5,000 through donations of postage stamps.

Ordering Company Christmas Cards

Select from our range of Christmas cards - it helps spread awareness and demonstrates your support at a 'giving' time. Register now and we will send our catalogue as soon as it arrives.

Payroll Giving

Promote payroll giving - the easy and tax effective way for your staff to donate. Every £1 pledged costs the donor only 78p!

Charity of the year

Adopt St. Margaret's as your charity of the year and encourage staff to help at our events. This is good for PR, staff motivation and for your company profile.

Space

Donate space on your notice boards and counters to promote our events and appeals.

Fundraising

Run a fundraising event as part of your own product or service promotion, or donate a small % of your sales on a product line.

Through Corporate Events

We have 100s of ideas, but the best are those that come from your staff!

Gifts in Kind

Donate a product that you produce or sell, or a service you provide, to be used by the Hospice or to assist our fundraising.